Data storytelling is a way to present data in a narrative format that makes it easy for the audience to understand and retain the information. The advantages of data storytelling include:

Increases understanding: By presenting data in a story format, it becomes more relatable and easier for the audience to understand.

Enhances engagement: A well-told data story can be engaging and hold the audience's attention, making them more likely to pay attention and retain the information.

Helps with decision making: By presenting data in a clear and understandable way, data storytelling can help decision-makers make better-informed decisions.

Increases actionability: By making the data relevant and relatable to the audience, data storytelling can increase the likelihood that the audience will take action based on the information presented.

Helps to communicate complex data: By breaking down complex data into simple, easy-to-digest chunks, data storytelling makes it easier for the audience to understand and retain the information.

Puss Juss: why chase mice when you can chase your tail and eat Puss Juss?"

1. "Puss Juss: the cat food that will have your cat laughing all the way to the litter box."
2. "Puss Juss: the cat food that will make your cat the life of the litter box."
3. "Puss Juss: the cat food that's so good, it's fierce."